## GET PUBLISHED ON



**FREE** SUBMISSIONS

**PAID** SUBMISSIONS

Rude Baguette is happy to accept free outside submissions that cover our areas of focus. These are included, but not limited to:

- → Digital issues in France, Europe, or worldwide
- → Policy and governance
- → Cybersecurity
- → FrenchTech
- → FinTech
- → Edtech
- → GreenTech

Rude Baguette is happy to consider, and publish, quality editorial submissions (with no commercial intent) from outside contributors.

Rude Baguette does not compensate authors for unsolicited contributions. However, in addition to publication on the website, published submissions will be promoted through Rude Baguette's expansive social media network. All authors receive a byline and are welcome to add links to their blogs, personal websites, or social media handles to their bios.

All submissions must be \*\*\*free of commercial intent\*\*\* and display in-depth knowledge of the topic being discussed. Authors may be asked to disclose professional and commercial affiliations.

Articles should be around **500 words** and carefully proofread \*\*\*before submission\*\*\* to the editors.

Rewriting may occur to improve readability.

Rude Baguette may reject articles that fall outside our editorial line, display poor writing, or contain objectionable content.

Rude Baguette is also happy to accept paid outside submissions from brands, agencies, institutions, and individuals which fall our areas of focus. Paid content may take the form of:

- → Editorials
- → Text-based interviews (produced independently or in collaboration with Rude Baguette)
- → Video interviews
- → Infographics
- → Native advertising (developed in collaboration with Rude Baguette)

Press releases will not be published as such unless they display an effort to inform the reader thoroughly on the related topic.

The brand/business may be addressed freely, so long as the submission retains informational value for Rude Baguette's readership.

Paid submissions should be between 500 and 1,000 words.

Rewriting may occur to improve readability.

Rude Baguette may reject articles that do not comply with these rules, fall outside our editorial focus, display poor writing, or contain objectionable content.

Preferred SEO keywords may be provided and will be included in the article's meta-data.

Articles will carry the name of the writer and the name of the brand/ company and be clearly labeled as "sponsored content."

cost: 500€

## **Rate includes:**

- → Publishing on the Rude Baguette website (20,000 readers per month)
- → Promotion via social media:
  - → Three tweets on Twitter (>20,300 followers)
  - → One Post on Facebook (> 7,900 followers)
  - → All with links to sponsor website, if provided.

All submissions should be sent to **submissions@rudebaguette.com.**To facilitate a rapid response to your submission,
please add [FREE] or [PAID] in the subject field of your e-mail.

